



## Score Card

Contest: Advertising Design

Division: S

Chair:

Judges:

Type	Skills Area	Contestant Numbers									
		Max	1155	1438	1441	1469	1521	1554	1571	1752	1787
Standard	Comprehensive Copy - Creativity	4	2	1	1	3	1	2	2	3	2
Standard	Comprehensive Copy - Text & Font	4	4	4	4	4	4	4	3	3	3
Standard	Comprehensive Copy - Pictures	4	2	2	4	4	2	2	1	4	2
Standard	Specifications	4	1	1	2	2	2	2	0	1	2
Standard	Comprehensive Copy - Continuity	4	1	2	3	4	3	3	2	3	4
Standard	Comprehensive Copy -Amount	4	4	4	4	4	4	3	4	4	4
Standard	Rough Sketches - Detail & Notes	10	1	7	10	8	8	6	2	6	1
Standard	Rough Sketches - Continuity	4	3	4	3	2	4	3	2	3	3
Standard	Rough Sketches - Amount	4	3	3	4	3	4	4	4	4	3
Standard	Thumbnail Sketches - Creativity	4	2	3	4	4	4	3	1	2	2
Standard	Thumbnail Sketches - Amount	4	4	4	4	4	4	4	1	4	3
Penalty	Clothing	-4	0	0	0	0	-4	-4	-4	0	0

Maximum Possible Score:

50

Total Scores:

27      35      43      42      36      32      18      37      29

First Place: 43

Second Place: 42

Third Place: 37