

Television (Video) Production Contest

In addition to the National TV Video Production Contest guidelines and requirements, Wisconsin Skills USA also requires a **Pre-Contest Video** to be completed and submitted at the beginning of the State contest.

Scope of the contest

The contest is defined by industry standards as set by the current industry technical standards committee. The Wisconsin contest will be divided into three portions

1. A 60 second Pre-Contest Video completed by a team of 2 and brought to the contest,
2. A written exam
3. A Contest Video assignment to be completed in teams of 2 at the State contest that will assess knowledge of industry standards.

Knowledge Performance

The contest will include a written exam to be taken individually covering basic video knowledge. Both teammates' scores will be averaged together on the score sheet. If one teammate is unable to take the test, the remaining member's score will be averaged with a zero to determine value.

Skill Performance

The contest will include two video assignments to be completed by a team of two student members from the same school and same division. One assignment, the Pre-Contest Video will be completed by the student team before the competition and submitted during the contest briefing session. The second video assignment will be explained on the contest day during the contest briefing. Basically it will consist of a 60 second commercial with a theme and purpose that will guide the team as they complete their outline, storyboard, videography skills at the designated site and editing to produce a final product.

1. Each contestant team shall consist of two students.
2. The contest will consist of three components: a Pre-Contest video produced and edited by the students which they bring to the contest, a written test and a Contest Video that will be shot and edited at the contest site.
3. **Pre-Contest Video** ((60 second - required))22.5% of team score
 - a. The video assignment to be completed by a team of two students who will produce a 60 second video that promotes one of the following:
 - i. The positive aspects of a specific vocational technical and career training program
 - ii. The positive aspects of a specific vocational technical and career department

iii. The positive aspects of SkillsUSA

b. The video can use any theme as long as it supports the purpose stated above and provides a tool that can be used to:

- i. Recruit students to enroll in your school, enroll in your training program, or join SkillUSA.
- ii Recruit employers and volunteers from business, industry and labor to support our organization by donating their time and / or resources for SkillsUSA Championships
- iii. Win support for vocational technical and career education from other important target audiences such as educators, parents and / or political leaders.

c. Each team shall submit their edited video on a thumb drive or DVD/video CD at the contest briefing session. The USB thumb drive or disk should be produced and edited according to the requirements explained below.

d. The edited video shall be 60 seconds in length. A penalty will be assessed for tapes shorter or longer for each second on either side of 60 seconds.

e. The video submission should include a story board that relates to the program. It can be handwritten and show some evidence that it was used to develop the promotional video program. The story board does not have every detail and word spoken but should provide an outline that provided direction in the shooting and editing of the final product. The technical committee should be able to use this storyboard as a checklist while viewing each team's submission.

f. The video should consist of live video and voice audio recorded by the contestant team. The preceding video and audio may be edited with computer-generated graphics/title software along with material available from Wisconsin DPI or Wisconsin or National SkillsUSA. **No other copyrighted material may be included in the finished product.**

g. The contestants are required to follow the national contest requirements for this competition which include:

i. Completed video submitted will be on a USB thumb drive (DVD for State allowed) (NTSC - 29.97fps aspect ratio = 4:3 or 9:16, audio = 16 bit/48khz) Students should be able to do this without assistance.

ii. No 24 fps. NTSC format only

iii. Export format must have

1. The Beginning 10 seconds of Slate Color with text ("TV Production Skills", Team # ___), (Team Name for "Pre-Video"),

2. 10 seconds black,

3. Video 60 seconds in length (Penalty for +/- per second),

4. Ending with 30 seconds black.

iv. Teams not adhering to these technical standards at the national contest will be disqualified (see latest national guidelines for qualifiers)

Written Test: (10% of total score - Multiple Choice)

As part of the TV Production Contest there will be a written test for each team member. This test will be based on the core content that will likely be found in any secondary TV/Video Production program. But due to a variety of textbook/instructional materials that may be available to be used at different programs / schools we want to insure that all student teams have an equal base of knowledge. To that end we are pulling questions from a resource that every student team has access to:

http://www.cybercollege.com/tvp_ind.htm

Television Production

A Free, Interactive Course in Studio and Field Production

by Ron Whittaker, PhD.

a. We are pulling questions from the specific units listed below;. There is on-line text available for each unit as well as practice quizzes. You are welcome to use this resource as a means of preparation for the written test. (Thanks to Dr. Ron Whittaker for extending permission to use this resource for the SkillsUSA TV/Video Production Contest)

Unit titles:

Lenses 10-12

Camera controls 19

Lighting 27-34

Audio 38-41

Editing 50-53

Legal Ethical 66-67

b. Written test will pertain to Video Production knowledge (refer to suggested readings and references for background and knowledge base)

c. Each contestant will take a written test immediately after the contest briefing.

d. The scores of both team members will be averaged and used in the teams' score. When only one team member takes the written test , the score will be divided by 2 and entered in the teams total score.

Contest Video (60 second commercial - 67.5% of total score) Will follow national guidelines.