

## President's Letter:

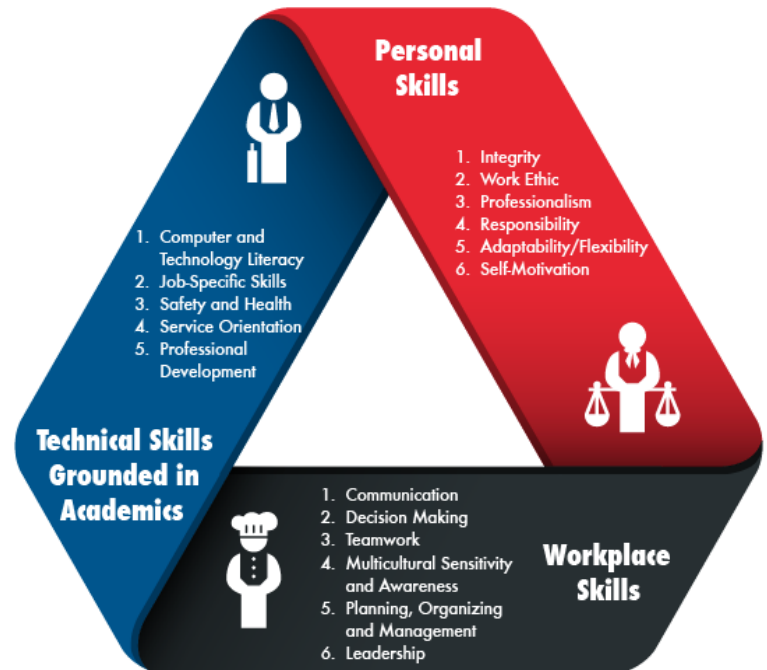


Hello SkillsUSA Wisconsin members, my name is Isabel McCauley and I am your 2019/2020 SkillsUSA Wisconsin Secondary President. I would first like to congratulate you on joining SkillsUSA, and I hope that you have had a successful start to your school year. The officer team and I have been working hard to listen to your feedback and help local chapters as much as possible, starting with this newsletter. Advisors are welcome to share this with their fellow chapter officers and members to help improve their individual chapters. After this year's Fall Leadership and Skills Conference, the State Officers discussed what members had asked us for help with. Many members asked for tips on how to improve their local chapter, so this newsletter has been filled with opportunities and ways to improve your chapter. We hope to continue providing helpful information to you through our newsletters. If you would like us to cover something specific please let us know! We hope that you enjoy our newsletter, continue to have a great year, and we'll see you at Districts!

### *Social Media*

## What is SkillsUSA:

SkillsUSA is an inner-curricular, student-led organization where students can explore the opportunities that the workforce has to offer. In this organization students develop three main types of skills; Personal, Workplace, and Technical Skills Grounded in Academics. Students are able to improve on these



skills by working to achieve or exceed the goals of their desired competition. SkillsUSA's mission is to close the skills gap which is the lack of skilled workers in the workforce along with building strong workers for the future by pushing students to master skill sets so they can be job-ready day one.

### Social Media

## FLC Recap:

This year's Fall Leadership Conference brought students from all over Wisconsin together to participate in a jam-packed, educational weekend. The conference consisted of six color chapters each of whom learned the importance of parliamentary procedure, CEP, and the SkillsUSA Framework. To kick it off each color chapter elected a full officer team. From there the chapters participated in a skit designed to demonstrate the importance of parliamentary procedure. Once they had a basic understanding of parli pro they dove into the



Chapter Excellence Program workshop. Chapter officers learned how to run a meeting and create committees to receive the CEP Gold Level of Distinction. Color chapters also worked with the

SkillsUSA Framework, by participating in various framework sessions designed for them to achieve their greatest potential. On top of everything, every student completed their statesman training by demonstrating their knowledge of the SkillsUSA framework, motto, creed, pledge, and the organization. When it came time for closing ceremonies the results were in, every color chapter received the CEP Gold Level of distinction!

### *Social Media*

## Fundraising:

Looking for a FUNdraiser to host at your chapter? Look no further, your State Officers have come up with some amazing ideas. A popular and easy fundraiser is candy sales. To get started contact a candy supplier such as [Seroogy's](#), order individually wrapped candy, and sell sell sell! Just by a slight up price, you will be able to raise a large amount of funds. SkillsUSA also offers its official partnered fundraiser with Double Good, a gourmet popcorn vendor. All you need to do is send out the link from the online store after logging in with a special code established when setting up your fundraiser. The best part is the popcorn is shipped directly to the buyer! No need to worry about dealing with loose change or distribution!



From this fundraiser, your chapter will receive 50% of all profits from your sales. Lastly, fundraising should be fun! Make it a competition or offer benchmark prizes to motivate your members to sell these items.

### *Social Media*

## A Note From Our Middle School Liaison:

Hello everyone, my name is Naomi Domer, I am your 2019/2020 Middle School Liaison. FLC was an amazing experience! I got to meet other middle schoolers who are taking advantage of the amazing middle school chapters we have in Wisconsin. I hope to see you all at the upcoming districts and regional competitions! At FLC I met many members who would make a great middle school liaison for this upcoming year, I encourage all middle school members to run at state. I hope to see more even middle school chapters attending our state's SkillsUSA events!



## Membership Tips:

- Run a Membership Drive at Your School
- Create a Social Media Presence to Post Meeting Dates
- Create a Flyer or Pamphlet to Hand out with Information About SkillsUSA
- Put up SkillsUSA Posters in Hallways and Classrooms
- Set up a Fun Event or Social
- SkillsUSA Theme Song on the Announcements!
- Host a Private Movie Viewing at Your Local Theater
- Talk to Your Friends about SkillsUSA!

### *Social Media*

## Upcoming Events:

### ***December:***

**2nd - District 4 Competition**  
3:30 PM - 8:00 PM  
Fort Atkinson High School & MATC

**- District 5 Competition**  
4:00 PM - 8:00 PM  
Elkhorn High School

**5th - District 3 Competition**  
4:00 PM - 7:30 PM  
Preble High School

**9th - District 6 Competition**  
3:45 PM - 7:45 PM  
West Salem High School

**11th - District 1 Competition**  
3:45 PM - 7:30 PM  
Spooner High School

**12th - District 2 Competition**  
4:00 PM - 8:00 PM  
Mid-State Technical College

### ***January:***

**30th/31st - SWTC Regional Competition**  
Southwest Technical College

### ***February:***

**7th - NTC Regional Competition**  
Northcentral Technical College

**14th - GTC Regional Competition**  
Gateway Technical College

**21st - FVTC Regional Competition**  
Fox Valley Technical College

**27th/28th - UW-Stout Regional Competition**  
UW – Stout

### ***Social Media***