

The following rules are for the state contest only. Students/Teams that qualify for the national contest need to adhere to the rules and guidelines for that national contest. The rules can be found in the *Skills USA Championships Technical Standards* available from [SkillsUSA Publication Sales](#). For both state and national contests, you should also watch for contest updates sent from the Wisconsin SkillsUSA state office. For national contests, you can find contest updates at the national [SkillsUSA](#) website.

COSMETOLOGY

PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of cosmetology.

GENERAL REGULATIONS

People entering this contest must follow all rules listed below as well as the “**General Regulations**” of the Wisconsin Skills Championships. The “General Regulations” can be found at: http://www.skillsusa-wi.org/wordpress/?page_id=130. You will be held accountable for knowing and following all rules and guidelines of the Wisconsin Skills Championships.

CLOTHING REQUIREMENT

Contestants must wear the appropriate SkillsUSA uniform for the competition. Black pants (no jeans, jeggings or leggings), black closed-toe shoes, (no peep toes, crocks or open backs) black socks or skin-tone nylons (no fish nets or black nylons) professional-looking white top (with minimum $\frac{3}{4}$ “ sleeve, no belts around the waist, no lower back, midriff, or cleavage may be exposed (white tank top or t-shirt underneath white top is acceptable).

ELIGIBILITY

Open to active Skills USA members enrolled in programs with cosmetology as the occupational objective.

EQUIPMENT AND MATERIALS

1. Supplied by technical committee:
 - 1 Marianna Barbara Manikin
 - Tables
 - All necessary information and supplies for judges and technical committee
 - Any and all pictures or literature of styles, haircuts, and technical information.
2. Supplied by contestant:
 - Surge/Power Strip
 - Manikin stand or tripod (Table Top- bottom anchor must be removed to fit onto the table.)
 - Shears
 - Razor
 - Texturizing Shears
 - Thermal Tools (Flat Iron and/or Curling Irons)
 - Blow Dryer
 - First Aid Kit

Combs
Brushes
Styling Products of Choice
Spray Bottle (filled with water)
Hair Clips
1 Marianna Alexis Manikin
Bobby Pins, Hair Pins
Towels
Hand Sanitizer

Note: Any other items brought by the contestant will be subject to the approval of the Technical Committee and must be declared at the time of the site kit check. ***No hair coloring is to be done on any manikins used in the competition.***

SCOPE OF THE CONTEST

Contestants will demonstrate their ability to perform jobs or skills selected from the following list of competencies as determined by the Skills USA Championships Technical Committee.

Résumé Requirement

All competitors must create a one-page hard copy résumé and submit this to the technical committee chair at the contest briefing. Failure to do so will result in a 10 point penalty. Competitors can bring a résumé to the contest on the day of the competition; however, the penalty will remain in effect.

Technical Skills

Must be able to duplicate two predetermined haircuts/styles which have been selected by Wisconsin State Technical Committee. Contestant must demonstrate the completion of a formal style.

Communication Skills

Contestant will be scored on a verbal interaction with the judges. This will consist of a simulated conversation in which the contestant must take a phone call from and set up an appointment for a new client. Contestants will be judged on information obtained from the new client (including taking first/last name, phone number, services desired, name of stylist, time/date of appointment, length of appointment, referred by, pricing, giving directions to the salon, offering additional services) and professional demeanor.

Written Evaluation

Contestants will be presented with a written exam pertaining to the field of cosmetology. This exam will be completed immediately following the BRIEFING MEETING before the day of competition. The score from this exam will contribute to the final point tally and place of each contestant.

CONTEST INSTRUCTIONS

Haircutting:

Competitors will be provided with two photographs of haircut/styles to be completed on the uncut Barbara Manikin. These images will be given to competitors immediately preceding the haircutting segment of the competition. Contestants will be judged on quality of haircut, product usage, finishing, and similarity to photograph. One haircut will be designated as a razor-only haircut.

Contestants will have 1 hour to complete each haircut and style.

Special Event/Graphic Design

Contestants will be expected to complete a structured style that would be appropriate for a client going to a special event. This will be performed on a Pivot Point Madeline manikin or approved blond long-haired manikin. Any styling methods may be used. No accessories may be incorporated into the designs. This includes hair extensions, ornaments, jewelry, spray-on glitters, or colors. Contestants will be judged on originality, stability of design, balance in form, finishing, use of texture, and overall impression.

Contestants will have 1 hour to complete the Special Event/Graphic Design.

Written Exam

The contestants will be given a 50 multiple-choice question exam in relation to the field of Cosmetology. The scores will be included in the final point totals.

Contestants will have 1 hour to complete the written exam.

ADDITIONAL INFORMATION

*No manikins will be draped, have earrings, or jewelry of any kind.

*Be sure to cover any identifying information on your manikins related to your school.

*Contestants will be asked to display their completed special event/graphic design manikins for spectators and judges.

*Manikins should be full-length

*No trimming or cutting Madeline manikin or approved blond long-haired manikin is allowed prior to competition. Hair may not be trimmed from Madeline or approved blond long-haired manikin at any time, before or during but after special event is completed you may trim "strays" or "flyaways." If cutting is done during the special event, the contestant will be removed from competition. If contestant is unsure please raise hand for technical committee to watch as they cut away STRAY pieces.

*The first haircut may be done with scissors, razor, and texture shears, as the student interprets the picture. Immediately after the cut is complete, the student may continue to style the manikin. The competitor may use any appropriate tools to style the cut into the look of the picture. Keep in mind, only light styling products should be used to complete this style, as the same manikin will have to be wet down again to prepare for the second haircut. The judges will then evaluate the finished look. For the second haircut, a different picture will be given to the students. This cut must be done with **razor only**. Again, the cut should be styled to reflect the look of the picture. The contestants are expected to complete each cut and style within 1 hour.

*Any contestant that leaves the competition floor will not be able to return to their station to fix or redo any part of the haircut/ style's, the special event/graphic design or back for any personal items. (Squirt bottles, gum, etc)

- *Contestants may not talk to spectators while competing in the competition area
- *Remember you are representing your school as well as the SkillsUSA Organization.
- *Any complaints or grievances should be brought to the attention of the technical committee only.
- *Communication between any advisor and any student must reflect respectful and professional demeanor.

Cosmetology/ Barbering Schedule of Events

Tuesday April 28th, 2020

1:00pm Opening Ceremonies- Alliant Energy Center
 3:00pm Cosmetology Contest Briefing and Written Exam- Alliant Energy Center

Wednesday April 29th, 2020

7:30am Competition floor opens (set up).
 7:45am Run through the schedule of events and answer any questions
 8:00am Contestants begin formal style and pompadour haircut.
 9:00am Contestants have 20 minutes to break while judges evaluate.
 9:30am Long haircut starts Barbers- Creative beard and graphic design, temporary hair coloring techniques on Pompadour, beard and graphic design (1 hour for cut and style).
 10:30am Judges evaluate first haircut Cosmetology/ Barbers creative beard, graphic design and temporary hair color.
 11:00 - 11:45am **LUNCH**
 12:00pm Short haircut starts **RAZOR ONLY**. Barbers- Flat Top haircut (1 hour for cut and style).
 1:00pm Judges evaluate second haircut (Cosmetology contestant's take displayed formal style off table to start setting up for verbal evaluation).
 1:30pm Clean up and start the verbal evaluation (2 tables- one contestant at a time)
 6:30-10:00pm Closing Ceremonies-

-
- * No talking will be allowed in competition area
 - * Any grievances should be brought to the attention of the technical committee chair. This schedule of events is subject to change at any time without notice
 - * Contestants number ID tags must be worn at all times (Number side visible)!