



SkillsUSA 2023-2024 Partnership Program

What is SkillsUSA?

SkillsUSA is a national nonprofit education organization. It is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA serves middle school, high school and college students in programs preparing them for trade, technical and skilled service (including health occupations). We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics.

Why is SkillsUSA Valuable to My Business?

SkillsUSA provides students with unique opportunities to further their careers in skilled trades by providing them with educational, training and competitive opportunities. SkillsUSA students simultaneously learn personal, technical and workplace skills that make them the qualified future workforce of America. SkillsUSA complements technical skill training with instruction in the employability skills that make a well-rounded worker and citizen. Our programs emphasize high ethical standards, superior work skills, lifelong education and pride. Hiring a student with SkillsUSA on their resume is one of the best hiring decisions your business can make. SkillsUSA provides opportunities to both your future employees and your future consumer base.



SkillsUSA SLSC Stats:

Students Members:

2,200 in over 130 Chapters

Student Attendees at State:

1500+

Total Volunteers: 400+

Observers are Welcome

Over 80 contest in areas of:

Architecture & Construction,
Transportation, Manufacturing,
STEM, Arts, Audio/Video Technology,
Health Science, Hospitality &
Tourism, Information Technology,
Leadership & more!

www.skillsusa-wi.org/wordpress/

Become a Partner with SkillsUSA

SkillsUSA Wisconsin partners are supporters of career and technical education, and of career exploration as a path to training and careers. Our partners have an opportunity for input into skill training, a chance to recruit top technical students and the opportunity to help develop America's future workforce. Industry partnerships make our work possible. Partners can provide monetary sponsorship, in-kind donations, prizes for SLSC career competition winners, contest supplies and materials, scholarships, etc. SkillsUSA Wisconsin also seeks partners to develop, facilitate and judge career competitions held during our State Leadership & Skills Conference, making sure each reflect industry standards.



Contact:

Mike Berry

College/Post-Secondary Director:

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SkillsUSA Wisconsin State Leadership and Skills Conference (SLSC) April 9-10, 2024

PLATINUM PARTNER \$15,000-\$20,000+

- Platinum partner banner recognition at SLSC
- Recognized as overall state conference partner; your company will be associated with SkillsUSA Wisconsin and name/logo will appear on all promotional conference items
- Official partner of closing awards ceremony; signage and opportunity to address audience
- Name/Logo partner link in mobile app for SLSC
- Prime Exhibitor booth space at preferred industry contest and/or conference venue
- Name/Logo recognition in large print on conference shirts, sleeve of new state officer polo, our website home page with partner link, promotional material/brochures and social media posts throughout the year.
- Access to advisor directory, networking opportunity with advisors, and allowed to "email blast" to advisors once per quarter.
- Name/Logo recognition on our website partnership page
- Recognition at all regional events throughout the year.

GOLD PARTNER \$10,000-\$14,999

- Gold partner banner recognition at SLSC
- Official Partner of opening ceremony; opportunity to address audience for 3-5 minutes
- Prime Exhibitor booth space at preferred industry contest and/or conference venue
- Name/Logo recognition on conference shirts
- Name/Logo partner link in mobile app for SLSC
- Name/Logo recognition on our website partnership page
- Access to advisor directory, networking opportunity with advisors, and allowed to "email blast" to advisors twice a year.
- Recognition at two regional events of your choice

SILVER PARTNER \$5,000-\$9,999

- Silver partner banner recognition at SLSC
- Name announcement during awards ceremony at State Championships
- Prime Exhibitor booth space at preferred industry contest and/or conference venue
- Name/Logo partner link in mobile app for SLSC
- Name/Logo recognition on our website partnership page
- Recognition at one regional events of your choice

BRONZE PARTNER \$2,500-\$4,999

- Bronze partner banner recognition at SLSC
- Name announcement during awards ceremony at State Championships
- Select Exhibitor booth space conference venue
- Name/Logo partner link in mobile app for SLSC
- Name/Logo recognition on our website partnership page

CONTRIBUTOR PARTNER \$1,000-\$2,499

- Contributor partner banner recognition at SLSC
- Exhibitor booth space State conference venue
- Name/Logo recognition on our website partnership page

Additional Ways to Contribute

- Event Sponsorship
- Booth Rental - \$500 per space
- In-Kind Donation
- Prize donation
- Scholarship donation
- Volunteer
- Judge



**Become a
WI SkillsUSA
Partner:**

Complete this

FORM

to join the
WI SkillsUSA
Partnership Team