

UW-Stout Skills USA Video Production Competition

February 28, 2025

Video Theme/Goals

Using montage techniques (specifically intellectual montage), communicate a human emotion. This is achieved through the edit by pairing differing imagery, use of color and sound in combinations that lead the viewer to interpret the intended emotion.

Resources:

https://www.youtube.com/watch?v=-RtBAa4YCgo&t=1s&ab_channel=CrashCourse

https://www.youtube.com/watch?v=NtnTs90knro&t=18s&ab_channel=NittyGrittyStudios

https://en.wikipedia.org/wiki/Soviet_montage_theory

Shooting Specifications

The project should consist of original cameras/audio work shot by the Skills USA competitors. No stock video is allowed, but use of legal (creative commons, or in-editor provided) stock music and sound effects is allowed.

Editing Specifications

Duration: 30-60-second (max) video.

Project Frame Size: (HD) 1920px X 1080px or (UHD) 3460px X 2180px

Project Fram Rate: 23.976

Delivery Format:

- Video: MPEG-4 (.H264 codec), 25mb/s if in HD, 50 mb/s if in UHD/4K
- Audio: AAC, Stereo, 48,000 Hz, 320 kbps

Delivery Instructions

On the day of the event, please bring your projects edited file on a USB flash drive or external hard drive that is formatted for access by a Macintosh computer (if using a PC, format drive in EX-FAT). In case of access issues, it is recommended to have a backup drive, and a version of the file accessible by streaming video link.