

Hello Educators and SkillsUSA Advisors,

In an effort to expose more students to skilled trades careers that await them after high school, we'd like to present an informational and hands-on lesson about low-slope commercial roofing.

In the big picture, we're teaming up with SkillsUSA and the National Roofing Contractors Association (NRCA) to help Wisconsin schools integrate commercial roofing into their skills offerings. This long-term goal will lead to participants at District, Regional, State, and National SkillsUSA competitions.

In the smaller scope, we're hosting a series of Open Houses at our Richfield, WI branch where we'll showcase the type of work we perform, potential career paths, and hands-on demonstrations/learning, along with some friendly competition. The first Open House is Saturday, November 14th 10am - 1pm - lunch will be provided. Please RSVP.

Instructors, Advisors, and students alike: Let us show you our skilled trade. Then, you show us how we can incorporate into your carpentry/ skilled trades curriculum or SkillsUSA club. We're very interested in presenting to your students during class, even if a one-time visit is all you can fit in this year. The NRCA has prepared lessons with standards, videos, and PDFs that can be self-paced online or led as a group process.

If you can't attend the first Open House in November, let's connect at a time that works for you or at our next Open Houses in January and March. We could also meet up at SkillsUSA competitions around the region. Let's start the conversation and begin collaborating! Whether your goal is leading students to a high-demand, skilled trade career path or bringing a competitor to Nationals, we would be excited to support your efforts and spend time engaging directly with students.

Please let me know how we can best collaborate. I am happy to provide additional information and discuss what timing and structure works best for you and your students.

Respectfully,

Kris Moran
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